AMCON
The Eyecare Supply Center®

Guidelines for Submitting Logos on Imprinted Items

DIGITAL art is required for all logos:

• Digital files need to be 300 dpi (ppi)
• Acceptable digital file types: tif, eps, jpg, png, or pdf formats

Helpful hint: The company that creates your promotional material will most likely have a high resolution logo file that meets all requirements. Please check with them if you do not have a file that meets our specifications. They will provide this to your free of charge.

Unsuitable artwork includes:

• Faxes
• Business cards
• Logos taken from a website (the resolution is too low for a quality imprint)
• A photograph of your logo

website logo example

high quality logo example

Submitting Logos:

• Email digital files to **imprints@amconlabs.com**
• In the subject line type "logo"
• In the body of the text include your Amcon account number if you know it, your name, address, and phone number.

Amcon prides itself on delivering quality imprinted items to our customers. In order to do so we must receive a quality logo to start with. Any questions can be answered by your Amcon sales rep, or emailed to **imprints@amconlabs.com**